



## Kyle Deatherage Named Director of PDI's Certificate Program in Personal Financial Planning

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DENTON -- Kyle Deatherage of Dallas has been named director of the Certificate Program in Personal Financial Planning offered by the Professional Development Institute of the University of North Texas.

The program is now in its 22<sup>nd</sup> year and is the longest-running financial planning program in the Dallas area.

Deatherage is both a Certified Financial Planner® certificant and a graduate of the PDI program. He is an alumni of Austin College in Sherman and works as an investment advisor representative with Securities America Advisors, Inc.

He is also a featured lecturer at Emeritus College, a new program for people ages 50 and over at the University of North Texas. Deatherage will be discussing financial issues for the new UNT venture.

PDI's Certificate Program in Personal Financial Planning offers weekend-only programs every spring and fall in the Dallas area. Participants meet for 17 Friday evenings and Saturdays over a period of 44 weeks. Attendees are eligible to sit for the CFP® Certification Examination in less than a year. For more information on the program, visit <http://financial-planning.pdi.org>.

### **Why Professional Credentials Matter**

In discussing the future of an industry he loves, Deatherage says he believes the field of financial advising is fighting to maintain its integrity as many Americans struggle to recover from one of the most dramatic economic downturns in history.

Deatherage warns financial consumers to be wary of the many so-called professionals who advertise themselves as "financial advisors," when in fact they may not have the credentials or training to back up that claim. With so many Americans now responsible for their own financial futures, many people are turning to field experts to help guide them in the daunting task of planning for a secure future.

That choice, says Deatherage, is a critical one. "Choosing someone to help you manage your financial future is one of the most important decisions you will make," he explains.

When searching for an advisor, Deatherage recommends that consumers ask questions about the advisor's training and background. Doing a little research before making a decision that will positively, or negatively, impact your financial future is time well spent, he explains.

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